

# **Applying the Benefits of Virtual Production** with Chris Chaundler

### **CHRIS CHAUNDLER**

## **Executive Producer, Quite Brilliant Twickenham Studios**

Quite Brilliant is a new breed of production studio specialising in Virtual Production. It was founded by Chris Chaundler and Russ Shaw, who produced the first short form brand film shot entirely on a LED Volume back in 2020. In 2021 they helped build and run one of the first stages in the UK at Garden Studios, before setting up their own stage at the iconic Twickenham Film Studios in 2023. In 2025 they



formed a partnership with Samsung to build their flagship LED Volume screen in the UK, which will go live in July. To date they have produced over 200 Virtual Production projects across the Advertising, Broadcast and Long form markets.

#### **RUSS SHAW**

## VFX Lead, Quite Brilliant

Russ has over 30 years' experience in the post-Production world. Initially starting out as a Flame Operator at Rushes, he went on to found Nice Biscuits, which grew into a 20 strong post house. In 2014 it set up a production arm to complement its post offering. Aside from running Nice Biscuits, Russ has established his reputation as one of the country's leading VFX supervisor, which led to his interest in Virtual Production.



Chris is an award-winning Television Producer and Director who's career spans broadcasting, advertising and now Virtual Production.

He started out at Sky TV before setting up his own production company, based in New Zealand and Australia, where it served as a Production hub for UK broadcasters and independents shooting in the Asia Pacific region. He returned to the UK, working for as a freelance Producer/Director in sports, entertainment and documentary programming for the likes of Channel 4 and ITV.

In 2011 he moved from broadcasting into the advertising world and set up VCCP Kin as a production arm to one of the UK's largest Advertising agencies. From a small production arm, the company grew into a fully integrated content and social agency, offering end-to-end specialisms, from planning through to production and distribution. They won over 25 creative awards establishing themselves as a market leader in the in the digital, social and content space.

In 2020 he left VCCP and joined forces with Russ Shaw to set up Quite Brilliant.



#### **MARK PILBOROUGH-SKINNER**

## **Head of Virtual Production, Garden Studios**

Mark Pilborough-Skinner is the Head of Virtual Production at Garden Studios, where he leads all virtual production and heads up a team of talented VFX artists and technicians. Mark joined Garden Studios at its inception to help build and run the UK's first permanent virtual production stage - bringing the expertise and experience gained in his previous roles, where he worked on innovative VR, XR and VP projects in the live events, arts and music spaces.

Mark and his team's LED VP experiences are fed directly into Garden Studios' craft VP training courses, which is why they are valued so highly.



# **DAVE JONES**

# **Director of Photography**

Awaiting Bio



#### **ANTHONY NEALE**

### **Production Designer and Art Director**

Anthony Neale is a London-based Production Designer and Art Director. A graduate from Chelsea School of Art, Anthony has designed feature films, commercials, music promos, fashion, television and social media content, both in the UK and internationally.

Anthony was long listed for a BIFA Award in 2017 for his Production Design on Retaliation starring Orlando Bloom. Anthony was nominated as best Art Director at the Berlin Music Awards 2019. In 2023 the BUPA of the Burner of th

as best Art Director at the Berlin Music Awards 2019. In 2023 the BUPA commercial "Healthy Planet, Healthy People", production designed by Anthony, was awarded Best Innovation at the APA IDEAS Awards. Anthony has recently worked with Tom Cruise on the impossible mission of winning Super Bowl 2025 for FOX