

Business & Legal

Speaker bios

Curator of this edition: Johan Christianson - Lawyer, Christianson & Wallentin



Johan Christianson has more than 20 years of experience in legal work within the media/film and television industry. Johan has previously worked as a corporate lawyer at the broadcaster TV4 and was a partner at the law firm Strömberg & Partners. Johan is founder/partner of the Christianson & Wallentin a boutique law specialized in media and copyright law. Johan is regularly hired to represent producers and production companies regarding advice, negotiation and drawing up of all types of agreements regarding the acquisition of rights, financing, production and exploitation of feature films and television productions. Such advice covers both Swedish and international co-productions. Johan has also has extensive experience in negotiating and drawing up agreements regarding sports rights. Christianson & Wallentin has, since many years, been the Swedish Film & TV Producers Association's official external law firm advising the Association and its member companies in various legal, film and television production associated matters.

Panel 1: Newly formed groups and alliances

Jonas Egnell - Head of Business Affairs, SVT



Head of Business Affairs at SVT, the Swedish Public Service broadcaster, specialised in coproduction of drama since 15 years.

Petra Larsson - Business Affairs Specialist for Scripted Content, TV4 Media



Petra Larsson serves as Business Affairs Specialist for Scripted Content at TV4 Media.

Based in Stockholm, Sweden, she is responsible for assessing and negotiating deals throughout the commissioning process. Working closely with the scripted commissioning team to advise them on matters relating to production, co-production and co-commissioning.

Prior to joining TV4 Media, Petra has 9 years' experience working within distribution as Sales and Acquisitions Manager with a focus on CEE, CIS and Western Europe.

Panel 2: The decline in the Scripted market and increase of Formats (reality, talent show etc.)

Jakob Feeney - CEO, Yellowbird



After graduating from Umeå University with a masters of law, specializing in Intellectual Property, Jakob Feeney started working in the film business, producing short-films together with Amanda Kernell (award winner, inter alia, best Nordic film at Gothenburg Film festival and LUX award). He then went on to work for renowned law firm DLA Piper intellectual property department, mainly representing production companies.

Between 2013 and 2016 he worked as business and rights manager at TV4 and C More overseeing all negotiation and business affairs within the drama division.

From there he went on to work as CEO for Film Finances Nordic completion bond division overseeing over 20 large scale Nordic productions. After stepping down as CEO Jakob continued to work with Film Finances as a consultant for the following two years.

As of 2022 Jakob is CEO of Yellow Bird.

Tomas Åkerstedt - Creative Director, Fremantle Sweden



Tomas Åkerstedt has been Creative Director of Fremantle Sweden since 2023, and before taking up this role, he served as Head of Development & Sales. Prior to joining Fremantle, Tomas worked as Head of Development & Sales and Partner for ART89 (wow Art&Bob).

Panel 3: Licensing strategies among the big players as an alternative to commissioning

Moderator: Marc Berman, Editor-in-Chief, Programming Insider



Marc Berman is an accomplished writer, editor, website creator, critic, content creator, entrepreneur, public speaker, podcast host, webmaster, TV historian, and television programming and research executive. Berman is a Senior Contributor for Forbes.com, a contributor to Backstage, and the Creator and Editor in Chief for Programming Insider. Launched in 1999, Programming Insider covers the gamut of media - from network and cable to digital and syndication.

Earlier in his career, Berman was a Senior Writer at Mediaweek, and the author of the print column Mr. Television. He has appeared on "Extra," "Entertainment Tonight," "Access Hollywood," "The Insider," "Inside Edition" E!'s "The True Hollywood Story," "The CBS Evening News," "CBS Sunday Morning," and all the news outlets. In addition, Berman has written for The Hollywood Reporter, Variety, Emmy Magazine, Newsday, The Los Angeles Times, CBS Watch and London-based C21 Media, among other outlets.

Dominic Schreiber - Co-Founder / Joint Managing Director, Colliderscope



Dominic Schreiber is co-founder and joint managing director of Colliderscope, a UK production company set up to develop and produce high-end drama series for the international market.

Dominic is an experienced exec producer who has worked with leading independent production companies, distributors and broadcasters to develop, package and finance numerous co-productions for the international market.

During his time at Channel 4, Dominic was responsible for developing the channel's drama co-production strategy and helped to structure its first international co-production with Kudos Film and Television, for the hit supernatural drama series HUMANS.

His credits as an EP include Sky One's THE LAST DRAGONSLAYER, from Blueprint Pictures, and the feature film SEARCHING FOR SOCRATES, starring Richard Dormer, John Hannah and Conleth Hill.

Dominic was most recently SVP of Co-Productions and Acquisitions for Newen Connect, the international distribution arm of France's leading producer of audiovisual content.



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