

THE OPPORTUNITY

SHOW DEVELOPMENT

- Creating the World
- Analysis of pitching techniques
- Assessing potential buyers
- Options for limited, close-ended and returning shows

"I don't have well developed plans for 'Squid Game 2'. It is quite tiring just thinking about it. But if I were to do it, I would certainly not do it alone. I'd consider using a writers' room and would want multiple experienced directors"

Hwang Dong-hyuk, SQUID GAME

WRITING AND PROCESS

- The Writers Room
- Breaking stories
- Controlling the narrative over multiple episodes and seasons
- Notes process
- Writers on set

"I believe that good television should be challenging and frustrating and maddening and thrilling. If you just want to see people who look like you and think like you and do what you would do in any given situation, you'd have to stop looking at TV and start looking in a mirror. But would that be as much fun?"

Shonda Rhimes, BRIDGERTON, GREY'S ANATOMY

THE ROLE OF THE SHOWRUNNER

- Leadership and maintaining the vision of the show
- Working with directors
- Essential Meetings – Tone, Table Reads, Casting
- Editing and post-production
- Handling the network
- Managing an international production

"Episodic storytelling has been reinvigorated by the streaming world"

Baz Luhrmann, AUSTRALIA (Hulu), ELVIS

THE BUSINESS OF SCRIPTED

- Staying ahead in the rapidly evolving future
- Virtual Production
- Packaging and what to expect re US partners
- Talent management and deals
- Networking with your locally based international colleagues