

Connect to Hollywood



Online Version - Dates flexible to your schedule

Pitching Your Project to Hollywood Decision Makers

The following US Streamers, Studios, Cable, Broadcasters and Production Companies will be among those companies that will be approached in a schedule searching for fresh, international voices

Companies targeted will be subject to the project requirements and availability

Streamers

Apple
Amazon
Disney +
HBO Max
Paramount +
Peacock
Netflix

Studios, Cable & Broadcasters

Sony
Warner Bros
20th Television
MGM
Lionsgate
AMC
Epix
Showtime
Starz
ABC
NBC
CBS

Production Companies

Bad Robot
Bron Studios
Legendary
Scott Free
Sonar Entertainment

Those were really valuable introductions and a great pitch. We are excited to find new ways of working with overseas producers, writers, and content holders'

Nic Louie, Tomorrow Studios (Aquarius/NBC, Good Behavior/TNT)

The Opportunity

This programme is reserved exclusively for experienced Drama professionals with developed projects appropriate for the US market

- Project review and development prepping for the US pitch
- Creative Pitching Session for the US Market

"We are a sales engine. We represent people and companies, but they are in control... we try to approach sales of content in the same way."

Chris Rice, Head of Television
WME Global

- Pitch Meetings to Development Executives representing Streamers, Cable, Broadcast and Production Companies
- Conclusion: Assess meetings and follow up, US representation and suggested next steps

Registration Requirements

Connect to Hollywood is designed to identify top-caliber series with potential for US interest.

Places are limited in line with the availability and schedule of US hosts

Registration

Please make an enquiry to our London office with details of your project, your ambition and your desired schedule dates.

Following confirmation, we will ask you to complete a registration form to finalise your commitment to the schedule.

Focus Forms

Following our receipt of your Registration Form, you will also be required to complete a Focus Form with background details, and wish list requested of the applicant and the project.

Deadlines & Timetables

- Registration: 6 weeks ahead of commencement date
- Materials Review: 6 weeks ahead of commencement date
- Revised Materials: 4 weeks ahead of commencement date
- MediaXchange Final Review: 2 weeks ahead
- Participants prepare pitch: 2 weeks ahead

How to Register

Please contact Francis Foster francis@mediaxchange.com with details of your project and your desired dates. Click [here](#) to access terms and conditions.

Visit our Website:
Email:

www.mediaXchange.com
francis@mediaXchange.com

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Details

All meetings will take place virtually over Zoom or a similar Video Chat app specified by the host company

5 – 7 meetings will be scheduled between the hours of 5pm – 7pm (GMT) over a two-week period

The schedule is designed to accelerate your project ambition with tailored schedule of meetings with streamers, studios, and production companies which will provide a working overview of the US industry and create a network of potential partners for your current and future projects

All schedules will be unique, and determined by the genre, style, and scope of the project you bring to the US

"The mind-boggling number of counterparts we met were all great potential fit for our project, which is a testament to MediaXchange's amazing expertise and knowledge of the Hollywood landscape"

Michael Esser
Writer & Producer, Germany

Fees

Exchange Fee:
\$3500

Deposit due on registration:
\$1500 via credit card

Balance:
\$2000 to be settled on receipt of invoice via wire transfer