

showrunner drama



Los Angeles
March 11-16 2018

Hosts

We will approach a range of new and returning, one-hour, drama series as well as TV Networks and SVOD platforms - including those listed here - to take part in the Showrunner Schedule

Network Series

The Good Doctor
Criminal Minds
Empire
NCIS: Los Angeles
The is Us
Seal Team
Designated Survivor
Ten Days in the Valley
Shots Fired
S.W.A.T

Cable & Digital

American Gods
Better Call Saul
Big Little Lies
Homeland
The Path
Outlander
Ozark
Man in the High Castle
Falling Water
The Handmaid's Tale

Networks & Studios

20th Century Fox
Amazon
CBS
HBO
Hulu
Lionsgate
MGM
Netflix
Starz
YouTube Red

The Opportunity

A tailored schedule of meetings with Showrunners, Writers, Producers, Executives for Development, Strategy and Current Programming

Explore the creative and managerial skills utilized by TV Drama professionals to sustain and advance the ultimate vision of successful shows and their potential in terms of returning seasons, limited run and anthology

- Review with experienced US Showrunners, and the range of their creative collaborators, their combined experiences in the execution of collaborative writing techniques and processes for long running series, developing character and series arcs, breaking story for episodes and seasons

- Access new technologies impacting audiences and the benefits these devices offer storytellers

"I have no doubt that it was one of the most remarkable moments in my career"

Ana Bueno
Digital Strategy Director for
Entertainment
Global Studios, Brazil

- Examine the drama writing and development process from conception through selection of a 'pilot' or 'straight to series' model
- Observe elements of production and post production
- Connect with US and international producers seeking the best ideas and potential partnerships for shows with a global reach

Previous Participants

A selection of the companies sending producing, writing, development and executive participants to previous Showrunner Exchanges include:

- BBC Drama (UK)
- SACD (France)
- Brain Academy (Sweden)
- Globo (Brazil)
- Pulse Films (UK)
- RTL Television (Germany)
- TVN (Poland)
- Rhizophora (Malaysia)

- HBO Europe
- Wildside (Italy)
- SVT (Sweden)
- VRT (Belgium)
- YLE (Finland)
- RAI (Italy)
- Lagardère Group (France)
- TV2 Denmark (Denmark)
- ITV Network (UK)
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- Bllnder Films, Ireland
- SAM Productions (Denmark)
- MBC/03 Productions (UAE)
- UFA Film & TV Productions (Germany)
- Danmarks Radio (Denmark)
- SATEL Film GmbH (Austria)
- Imagic (Lebanon)
- Film Victoria (Australia)

How to Register

Click to [Register](#) and to access [Terms and Conditions](#).
For more information on logistics and fees please see next page.

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Details

Participants to arrive by Saturday, March 10th in order to join an Industry Overview session on Sunday morning, March 11th which will be led by senior US TV Drama professionals

The schedule will conclude at lunchtime on Friday, March 16th

The group will subdivide into rotating smaller teams to facilitate interaction with US hosts and fellow participants

Assignments in the schedule will include:

- Reviewing with Showrunners the development, production and maintenance of shows through on site meetings at their offices
- A 'workshop' such as a Simulated Writers' Room or Preparing the Pitch or Packaging for Development led by an experienced Showrunner, Development Producer or Agent
- Observing working Writer's Rooms, Tone and Production Meetings and on set (*subject to the writing and production schedules of shows*)
- Exploring story and content creation for brands in non-traditional and mobile platforms
- Insight into the opportunities and ongoing disruptions of streaming and SVoD models
- Meetings with Network, Studio, Streaming, On Demand and Production Company Executives exploring their roles in managing the creative process and contrasting their perspectives on development and production

Example Meetings From Previous Schedules

Industry Overview	Briefing Brunch With the Writers/Executive Producers from Mad Men and The Strain
Roundtable Discussion	Development Process Contrast the working experiences and practices of Production Company development executives responsible for the development of the initial seasons of The Handmaid's Tale (Hulu) and The Good Doctor (ABC) and discuss their respective IP acquisition and adaption methods for books and formats as well as balancing the projects in their development slate and their working relationships with writers
Industry Meeting	Scott Free President, TV
Industry Meeting	YouTube Red Head of Entertainment and Originals
SVOD Series Visit	Man in the High Castle Meet and discuss with the Writer/Showrunner of the hit Amazon series to discuss the adaptation techniques employed to bring the story from a book to the digital platform
Cable Series Visit	Homeland Meet the Executive Producer and Writers and discuss how they break the story whilst finding new ways to reinvigorate the series with each new season
Broadcast Series Visit	Empire Observe the writing room process with the one of most highly rated series on Network television

Fees

Exchange Fee:
\$7950

Deposit due on registration:
\$1450 via credit card

Balance:
\$6500 to be settled on receipt of invoice via wire transfer

The fee includes hotel accommodation, certain lunches and main ground transportation to all meetings.

Participants are responsible for their own flights to the US, airport transfers and expenses.

Meetings will take place at the offices or studios of host shows.

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule.

Transport for any meetings or social appointments outside of the Showrunner Exchange is the responsibility of the participants.

"My learning curve was almost vertical. I feel like I've come back with a different mindset already...It was really fantastic!"

**Sally Abbott, Creator
The Coroner, BBC, UK**