

Connect to Hollywood



mediaXchange



Los Angeles
11-15 December, 2017

Pitching Your Project to Hollywood Decision

Showrunners will be amongst those approached to join premiere Studios, Networks, Pod Companies and Indie Production Companies in a schedule searching for fresh, international voices

NETWORKS & STUDIOS

ABC
Amazon Studios
AMC
Fox21 TV Studios
HBO
Hulu
NBC International
Netflix
Pivot
Showtime
Sony

PRODUCTION COMPANIES

Fabrik Entertainment
Gaumont TV US
Halfire Ent
Lionsgate
MGM
Scott Free
Scripted World
Slingshot Global Media
Sonar Entertainment
Timberman Beverly

"The CONNECT TO HOLLYWOOD event was an outstanding experience! The mind boggling number of counterparts we met were all a great potential fit for our project, which speaks to the expertise of the Hollywood landscape"

Nikolaus Kraemer,
Writer & Producer,
Germany

The Opportunity

Reserved exclusively for the talented professionals who have joined us in our 19 years of Showrunner TV Drama Series Exchanges. Connect to Hollywood is designed to crack open Hollywood's Ivory Towers

- Master Class Creative Pitching Session
- One-to-One meetings with American Showrunners and Writers to evaluate material, chart plans of action, and potentially collaborate on selling to a network

- Introductions to Agents and Managers interested in new talents

- Closed door meetings with leading Producers looking for international formats

- Pitching sessions to Development Executives representing Cable, Broadcast, and Digital Platforms

"We are a sales engine. We represent people and companies, but they are in control... we try to approach sales of content in the same way."

Chris Rice, Head of Television
WME Global

Registration Requirements

Connect to Hollywood is designed to identify top-caliber series with potential for US interest

An application via Registration Form will be required

Places are limited in line with the availability and schedule of US hosts

REGISTRATION

Registration is now open and closes on October 30th, 2017 subject to receipt of sample scripts determined by MediaXchange to be acceptable for the programme

See Registration Form attached

FOCUS FORM

Following our receipt of your Registration Form, you will also be required to complete a Focus Form with background details requested of the applicant and the project

SCRIPT DEADLINE: OCT 30

Once an applicant has had their Registration confirmed, an English language Script or Project Document must be submitted by the deadline. As US Showrunners require time to evaluate material, scripts received after the deadline may be declined

How to Book

See [Registration Form](#) attached. Click here to access [terms and conditions](#). For more information on logistics and fees please see next page.

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Details

Participants must arrive by Sunday, 10th.

An Industry Overview session, led by senior US professionals will follow on Monday morning.

The schedule will conclude with a group review at noon on Friday

The programme is designed around a three-day intensive schedule of meetings with agents, managers, networks, studios, showrunners, writers and producers in development deals and executives to prove your mettle at the true speed Hollywood moves

The final half day is a 'flexi day', intentionally left open for you to fill, in any way you choose, with followups and new leads from your previous sessions

All schedules will be unique, and determined by the genre, style, and scope of the project you bring to the US

Sample Schedules

Monday Morning	Brunch Discussion Breaking down the US System of Agents, Managers, Development Execs & Production Companies, accessing the decision makers, reviewing elements of the deal, building ongoing relationships
Monday Afternoon	Master Class Pitch Training Session
Tuesday	Showrunner Meetings Individual meetings to pitch and discuss collaboration
Wednesday	Pitch Meetings One-to-one pitching sessions with Production Company Executives and Agents and Managers
Thursday	Pitch Meetings Exclusive pitching sessions with Network, Studio, and Digital Executives
Friday	Pitch Meetings Exclusive pitching sessions with Network, Studio, and Digital Executives
	Flexi Morning Morning available for follow-up/new lead meetings
	Wrap Meeting A meeting will be set for the conclusion of your schedule to ascertain goals achieved and summarise strategies for next steps to progress potential deals

Fees

Exchange Fee:

\$7,950

Deposit due on registration:

\$1,450 via credit card

Balance:

\$6,500 to be settled on receipt of invoice via wire transfer

The fee includes 5 nights' hotel accommodation (arriving Saturday and departing on the following Friday), certain meals and main ground transportation to all meetings

Participants are responsible for their flights to the US, visas, airport transfers and expenses

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule. Transport is the responsibility of the participants for any meetings or social appointments outside of Connect to Hollywood

Meetings will take place at the offices or studios of host shows

... a truly great experience, it was an opportunity not only to make new contacts, but also to have a "outside look" on my work, which will help me to keep improving it. So kudos and long life to MediaXchange!

Olivier Kohn
Writer (The Tunnel, No Second Chance, Odysseus),
Creator (Reporters)
France