



The Business of Scripted 2017
An International TV Drama Finance Forum

THURSDAY 5 OCTOBER		
The Opera Terrace, Operakällaren, Karl XII:S torg, 103 22 Stockholm		
Time:		Module:
10:00	12:00	Participant Registration
12:00	13:30	Opening Keynote: The Business of Scripted Vision Speech (Sit down lunch) Enjoy a first-hand market insight and latest developments from one of the industry top leaders: How TV Drama Series are evolving and what challenges Scripted is currently facing
13:45	15:30	Module 2: Exploring new Relationships with the US <ul style="list-style-type: none">• Looking at state-of-the-art producer relationships with US buyers• How to structure attractive deals• How to leverage the cross-Atlantic play
15:30	16:30	Module 3: Case Study International Co-Production
16:30	16:45	Coffee Break
16:45	18:00	Module 4: The Crowded Space <ul style="list-style-type: none">• How to compete in an increasingly crowded drama market?• What strategies do key market players apply to differentiate?
18:30	19:30	Pre-Dinner Cocktail Reception @ Operakällaren
19:30	22:00	Dinner (formal 3-course sit down meal) @ Operakällaren





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FRIDAY 6 OCTOBER		
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10:00	11:30	Module 5: Supporting your Scripted Ambitions A look at the strategies of selected dynamic new players
11:30	12:00	Coffee Break
12:00	12:45	Module 6: The European TV Market What's the state - and future - of the European TV market? Who's winning? Who's losing?
13:30	14:30	Networking Lunch (Sit down lunch)
14:30	15:00	Module 7: Transatlantic Successes Stories
15:00	16:00	Module 8: Hot New Money Equity Financiers are increasingly entering the game: <ul style="list-style-type: none">• Who are the players?• What do they finance?• How do you do the deal?
16:00	16:30	Round Up and Discussion
End of Conference		

