

showrunner drama

Los Angeles,
Sep 10-15 2017



Hosts

We will approach a range of new and returning, one-hour, drama series as well as TV Networks and SVOD platforms - including those listed here - to take part in the Showrunner Schedule

Network Series

Blacklist
The Good Doctor
Criminal Minds
Empire
Grey's Anatomy
Gotham
NCIS: Los Angeles
Reign
Instinct
Rise

Cable & Digital

Better Call Saul
Bosch
The Path
House of Cards
Outlander
Ray Donovan
Stranger Things
Man in the High Castle
The Strain
The Handmaid's Tale

Networks & Studios

Amazon
AMC
CBS
HBO
Hulu
MGM
NBCU International
Netflix
Showtime
Starz

The Opportunity

A tailored schedule of meetings with Showrunners, writers, producers, and network executives to explore the creative and managerial skills utilized by TV Drama professionals to sustain and promote the ultimate vision and success of multi-season series

- Review with different US Showrunners, writers and department heads, their experiences in long running series development as well as collaborative writing techniques and processes for a show, developing Character and series arcs, breaking Episodes

- Access new technologies impacting audiences and the benefits these devices offer storytellers

"The kick start MediaXchange gave me in the US has proved invaluable."

Tony Wood
CEO, Buccaneer Media Ltd

- Examine the drama development process from conception through selection of a 'pilot' or 'straight to series' model and observe elements of production and post production
- Connect with US and international producers seeking the best ideas and potential partnerships for shows with a global reach.

Previous Participants

A selection of the companies sending producing, writing, development and Executive participants to previous Showrunner Exchanges include:

- BBC Drama (UK)
- ITV Network (UK)
- Brain Academy (Sweden)
- Globo (Brazil)
- Pulse Films (UK)
- RTL Television (Germany)
- TVN (Poland)

- Wildside (Italy)
- SVT (Sweden)
- VRT (Belgium)
- YLE (Finland)
- RAI (Italy)
- Lagardère Group (France)
- TV2 Denmark (Denmark)

- SAM Productions (Denmark)
- MBC/03 Productions (UAE)
- UFA Film & TV Productions (Germany)
- Danmarks Radio (Denmark)
- SATEL Film GmbH (Austria)
- Imagic (Lebanon)

How to Register

Click to [Register](#) and to access [Terms and Conditions](#).
For more information on logistics and fees please see next page.

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Details

Delegates to arrive Saturday, September 9th in order to join an Industry Overview session on Sunday morning, Sep 10th led by senior US TV Drama Showrunners and professionals

The schedule will conclude at lunchtime on Friday, September 15th

The group will subdivide into rotating smaller teams to facilitate interaction with US hosts and fellow participants.

Assignments in the schedule will include:

- Reviewing with Showrunners the development, production and maintenance of shows through on site meetings at their offices
- A 'workshop' such as a Simulated Writers' Room or Notes Session led by an experienced writer / Showrunner
- Observing Working Writer's Rooms, Set and Production Meetings, subject to show schedules
- Exploring story and content creation for brands in non-traditional and mobile platforms
- Insight into the opportunities and disruptions of SVoD technology on the market
- Meetings with Network, Studio, and Production Company Executives exploring their roles in managing the creative process and contrasting their perspectives on development and production

Sample Meetings From Previous Schedules

| | | |
|----------------------------|--|-----------------------------|
| Industry Overview | Briefing Brunch With the writing Showrunners of Versailles and Salem and Writer and Co-EP of Hemlock Grove & Billions | |
| Roundtable Discussion | Developing Writers Studio Executives, Talent Managers, and Production Companies review techniques for identifying and supporting writers and building a slate of projects | |
| Executive Producer Meeting | Timberman/Beverly Productions Meet with the Producer responsible for simultaneously overseeing the marquee series Elementary , Justified , and Masters of Sex | |
| Industry Meeting | HBO/Cinemax SVP Drama HBO, and VP, Cinemax | MGM President, TV |
| SVOD Series Visit | Bosch Meet and discuss with the Writer/Showrunner of the hit Amazon series to discuss the adaptation techniques employed to bring the story from a book to the digital platform | |
| Cable Series Visit | Homeland Meet the Executive Producer and Writers and discuss how they break the story whilst finding new ways to reinvigorate the series with each new season | |
| Broadcast Series Visit | Criminal Minds Follow the production schedule with Executive Producers of the most viewed criminal series on television through table read, tone meeting, and production meetings | |

Fees

Exchange Fee:
\$7950

Deposit due on registration:
\$1450 via credit card

Balance:
\$6500 to be settled on receipt of invoice via wire transfer

The fee includes hotel accommodation, certain lunches and main ground transportation to all meetings.

Participants are responsible for their own flights to the US, airport transfers and expenses.

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule. Transport is the responsibility of the participants for any meetings or social appointments outside of the Showrunner Exchange.

Meetings will take place at the offices or studios of host shows

"My learning curve was almost vertical. I feel like I've come back with a different mindset already...It was really fantastic!"

**Sally Abbott, Creator
The Coroner, BBC, UK**