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**FOR IMMEDIATE RELEASE**

### **WINNER OF THE MEDIAXCHANGE DIVERSITY PRIZE 2016**

London, UK – December 6th -- MediaXchange is proud to announce Pier Wilkie (Producer) as the winner of The MediaXchange Diversity Prize, 2016. The winner was announced just prior to the Cracking America session at Content London Tuesday November 29<sup>th</sup>, 2016.

MediaXchange's aim is to promote the inclusion of more Black, Asian, and Minority Ethnic professionals (BAME) both in the executive and creative arenas of TV Drama, through facilitating the expansion of their knowledge, skills, experience and connections internationally. Qualified candidates included writers, producers and executives, submitted by experts in the UK TV Drama sector.

The winner will be granted a place on MediaXchange's acclaimed Showrunner TV Drama Series Exchange programme in Los Angeles in Spring 2017. The week in Los Angeles allows access to the best creators, writers and network executives of established US shows. Mixing with top US Showrunners and professionals, whilst observing episodes of shows being written, produced and broadcast, is the basis of our long running programme, first established 18 years ago in 1998.

Our judges are drawn from the TV Drama industry in the UK and US and they include:

**Pearlena Igbokwe**, President, Universal Television - NBCU, USA

**Quan Phung**, President, Scripted TV of Slingshot Global Media, USA

**Kwadjo Dajan**, Co-Founder and Drama Creative Director of Sugar Films ,UK

**Nadine Marsh- Edwards** Co-Founder and Producer of GreenAcre Films, UK

**Antony Root**, Executive Vice President, Original Programming and Production at HBO Europe

Katrina Wood, MediaXchange's CEO, thanked the judges for their work during the selection process commenting: "Bringing together this distinguished panel of US and UK

judges highlighted to all of us the importance of providing opportunities to share the experience and skills of those successfully established in the industry. Our finalists reflect the quality of talent which made it a difficult choice but great to see the extent of creative talent in the UK industry. Of course, it is a great opportunity to launch this new initiative at such a pivotal international event as Content London.

MediaXchange is an international media consultancy with offices in London and Los Angeles with a 25 year history of connecting business creative interests worldwide. Founded in 1991 by CEO Katrina Wood, MediaXchange's roster of returning clients and new participants from around the world encompasses studios and networks, creative and business executives, writers and developers, financiers and filmmakers, government and industry associates. For more information visit [mediaxchange.com](http://mediaxchange.com)

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