

showrunner drama

Los Angeles
Mar 5 -10 2017



Hosts

We will approach a range of new and returning, one-hour, drama series as well as TV Networks and SVOD platforms - including those listed here - to take part in the Showrunner Schedule.

Broadcast Series

Blacklist
Bones
Criminal Minds
Empire
Grey's Anatomy
Gotham
NCIS: Los Angeles
Reign
Scandal
Timeless

Cable & Digital

Better Call Saul
Bosch
Homeland
House of Cards
Outlander
Ray Donovan
Stranger Things
The Man in the High Castle
The Strain

Networks & Studios

Amazon
AMC
CBS
HBO
Hulu
MGM
NBCU International
Netflix
Showtime
Starz

The Opportunity

A tailored schedule of meetings with Showrunners, writers, producers, and network executives to explore the creative and managerial skills utilized by TV Drama Professionals to sustain and promote the ultimate vision and success of multi-season series.

- Review with different US Showrunners and Writer/Producers, their experiences in collaborative writing techniques for story engines, developing Character and breaking Episode and Arcs for a show's entire season.

- Access new technologies impacting audiences and the benefits these devices offer storytellers

"The kick start MediaXchange gave me in the US has proved invaluable."

Tony Wood
CEO, Buccaneer Media Ltd

- Examine the drama development process from conception through selection of a 'pilot' or 'straight to series' model and observe elements of production and post production
- Connect with US and international producers seeking the best ideas and potential partnerships for shows with a global reach.

Previous Participants

A selection of the companies sending producing, writing, developing, and executive representatives to previous Showrunner Exchanges include:

- BBC Drama (UK)
- ITV Network (UK)
- Studio Hamburg (Germany)
- Globo (Brazil)
- Pulse Films (UK)
- RTL Television (Germany)
- TVN (Poland)

- Wildside (Italy)
- SVT (Sweden)
- VRT (Belgium)
- YLE (Finland)
- RAI (Italy)
- Lagardère Group (France)
- TV2 Denmark (Denmark)

- SAM Productions (Denmark)
- MBC/03 Productions (UAE)
- UFA Film & TV Productions (Germany)
- Danmarks Radio (Denmark)
- SATEL Film Gmbh (Austria)
- Imagic (Lebanon)

How to Register

Click to [Register](#) and to access [Terms and Conditions](#). For more information on logistics and fees please see next page.

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Details

Delegates to arrive **Saturday, March 4th** in order to join an **Industry Overview session on Sunday morning, March 5th** led by **senior US TV Drama professionals**

The schedule will conclude at **lunchtime on Friday, March 10th**

The group will subdivide into rotating smaller teams to facilitate interaction with US hosts and fellow participants.

Assignments in the schedule will include:

- Reviewing with Showrunners the development, adaptation, and maintenance of shows through on site meetings at their offices
- A 'workshop' such as a Simulated Writers' Room or Notes Session led by an experienced writer / Showrunner

- Observing Working Writer's Rooms, Set and Production Meetings, subject to show schedules

- Exploring story and content creation with sponsorship branding for non-traditional and mobile platforms

- A hands-on session experiencing VR and AR technology enhanced stories

- Meetings with Network, Studio, and Production Company Executives exploring their roles in managing the creative process and contrasting their perspectives on development and production

Sample Meetings From Previous Schedules

Industry Overview	Briefing Brunch With the writing Showrunners of Versailles and Salem and Writer and Co-EP of Hemlock Grove & Billions
Roundtable Discussion	Developing Writers Studio Executives, Talent Managers, and Production Companies review techniques for identifying and supporting writers and building your development slate of projects
Executive Producer Meeting	Timberman/Beverly Productions Meet with the Producer responsible for simultaneously overseeing the marquee series Elementary, Justified, and Masters of Sex
Industry Meeting	HBO/Cinemax SVP Drama HBO, and VP, Cinemax MGM President, TV
SVOD Series Visit	Bosch Meet and discuss with the Writer/Showrunner of the hit Amazon series to discuss the adaptation techniques employed to bring the story from a book to the digital platform
Cable Series Visit	Homeland Meet the Executive Producer and Writers and discuss how they break the story whilst finding new ways to reinvigorate the series with each new season
Broadcast Series Visit	Criminal Minds Follow the production schedule with Executive Producers of the most viewed criminal series on television through table read, tone meeting, and production meetings

Fees

Exchange Fee:
\$7950

Deposit due on registration:
\$1450 via credit card

Balance:
\$6500 to be settled on receipt of invoice via wire transfer

The fee includes hotel accommodation, certain lunches and main ground transportation to all meetings.

Participants are responsible for their own flights to the US, airport transfers and expenses.

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule. Transport is the responsibility of the participants for any meetings or social appointments outside of the Showrunner Exchange.

Meetings will take place at the offices or studios of host shows

"My learning curve was almost vertical. I feel like I've come back with a different mindset already...It was really fantastic!"

**Sally Abbott, Creator
The Coroner, BBC, UK**