

# showrunner premium

Los Angeles  
4 - 9 Dec, 2016



## Hosts

Showrunners will be amongst those approached to join premiere Studios, Networks, Pod Companies and Indie Production Companies in a schedule searching for fresh, international voices.

### NETWORKS & STUDIOS

ABC  
Amazon Studios  
AMC  
Fox21 TV Studios  
HBO  
Hulu  
NBC International  
Netflix  
Pivot  
Showtime  
Sony

### PRODUCTION COMPANIES

Fabrik Entertainment  
Gaumont TV US  
Halfire Ent  
Lionsgate  
MGM  
Scott Free  
Scripted World  
Slingshot Global Media  
Sonar Entertainment  
Timberman Beverly

*'Those were really valuable introductions and some really great pitches. We are excited to find new ways of working together with [overseas] producers, writers, and content holders'*

*Nic Louie, Tomorrow Studios (Aquarius/NBC, Good Behavior/TNT)*

## The Opportunity

Reserved exclusively for the talented professionals who have joined us in our 17 years of Showrunner TV Drama Series Exchanges. Showrunner Premium is designed to crack open Hollywood's Ivory Towers.

- Master Class Creative Pitching Session
- One-to-One meetings with American Showrunners and Writers to evaluate material, chart plans of action, and potentially collaborate on selling to a network

- Introductions to Agents and Managers interested in new talents

*"We are a sales engine. We represent people and companies, but they are in control... we try to approach sales of content in the same way."*

*Chris Rice, Head of Television WME Global*

- Closed door meetings with leading Producers looking for international formats
- Pitching sessions to Development Executives representing Cable, Broadcast, and Digital Platforms

## Registration Requirements

Showrunner Drama Premium is designed to identify top-caliber series with potential for US interest.

An application via Registration Form will be required.

Places are limited in line with the availability and schedule of US hosts

### REGISTRATION

Registration is now open and closes on September 30<sup>th</sup>, 2016 subject to receipt of sample scripts determined by MediaXchange to be acceptable for the programme.

[See Registration Form attached.](#)

### FOCUS FORM

Following our receipt of your Registration Form, you will also be required to complete a Focus Form with background details requested of the applicant and the project.

### SCRIPT DEADLINE: SEPT 30

Once an applicant has had their Registration confirmed, an English language Sample Script must be submitted by the deadline. As US Showrunners require time to evaluate material, scripts received after the deadline may be declined.

## How to Book

See Registration Form attached. Click here to access [terms and conditions](#). For more information on logistics and fees please see next page.

Visit our Website:

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## Details

Participants must arrive by **Saturday, December 3rd. An Industry Overview session, led by senior US professionals will follow on Sunday morning, December 4th.**

The schedule will conclude with a group review at noon on Friday, December 9<sup>th</sup> before closing at 1pm

The schedule is designed as a **three-day pressure cooker** of meetings with agents, managers, networks, studios, showrunners, writers and producers in development deals and executives to prove your mettle at the true speed Hollywood moves

The final one and a half days are flexi days, intentionally left open for you to fill, in any way you choose, with followups and new leads from your previous sessions

All schedules will be unique, and determined by the genre, style, and scope of the project you bring to the US

## Sample Schedules

<b>Sunday</b>	<b>Brunch Discussion</b> Breaking down the US System of Agents, Managers, Development Execs & Production Companies, accessing the decision makers, reviewing elements of the deal, building ongoing relationships	
<b>Monday</b>	<b>Master Class</b> Pitch Training Session	<b>Showrunner Meetings</b> Individual meetings to pitch and discuss collaboration
<b>Tuesday</b>	<b>Pitch Meetings</b> One-to-one pitching sessions with Production Company Executives and Agents and Managers	
<b>Wednesday</b>	<b>Pitch Meetings</b> Exclusive pitching sessions with Network, Studio, and Digital Executives	
<b>Thursday</b>	<b>Flexi Day</b> Open for follow-up meetings with previous contacts, as well as new leads generated from earlier sessions	
<b>Friday</b>	<b>Flexi Morning</b> Morning available for follow-up/new lead meetings	
	<b>Wrap Meeting</b> A meeting will be set for the conclusion of your schedule to ascertain goals achieved and summarise strategies for next steps to progress potential deals	

## Fees

### Exchange Fee:

\$7,250

### Deposit:

\$1,250

### Balance:

\$6,000

Deposit to be settled via wire transfer immediately on receipt of the invoice. Balance to be settled by no later than the payment date detailed in the invoice.

The fee includes 6 nights' hotel accommodation ((arriving Saturday and departing on the following Friday), certain meals and main ground transportation to all meetings  
Participants are responsible for their flights to the US, visas, airport transfers and expenses

Car(s) may be assigned for participants to drive during the schedule if MediaXchange determines them as being necessary to the transport needs  
Meetings will primarily occur at the offices of US hosts but may also be held within the hotel

*... a truly great experience, it was an opportunity not only to make new contacts, but also to have a "outside look" on my work, which will help me to keep improving it. So kudos and long life to MediaXchange!*

*Olivier Kohn  
Writer (The Tunnel, No Second Chance, Odysseus),  
Creator (Reporters)  
France*