

new takes on comedy

Los Angeles
6 - 11 Nov 2016



Hosts

Included below are some examples of the networks, streaming platforms, production companies and shows we will be approaching for the schedule.

TV Networks / Studios / SVOD

NBC, CBS, FOX
Warner Brothers Television
20th Century Fox Television
Amazon
Netflix
Hulu
Awesomeness TV
Defy Media
Seeso
Funny or Die
YouTube Red

MultiCamera / Audience Shows

Big Bang Theory (CBS) 2
Broke Girls (CBS)
Last Man Standing (ABC)
Mom (CBS)

Single Camera Shows

@Midnight (Com Central)
Casual (Hulu)
Childrens Hospital (Adult Swim)

Single Camera Shows

Modern Family (ABC)
Bojack Horseman (Netflix)
The Middle (ABC)
Black-ish (ABC)
Fresh Off The Boat (ABC)
The Goldbergs (CBS)
Angie Tribeca (TBS)
Teachers (TV Land)
Jane the Virgin (The CW)
The Carmichael Show (NBC)

The Opportunity

The comedy arena has shifted with digital and mobile platforms, hundreds of channels, and shows sliding between traditional broadcasters and web domains. Follow a schedule of meetings with top professionals at the networks, cable and studios integral to the 2016 television season.

- Appraising the possibilities for content across different formats: sitcom, dramedy, comedy hybrids, improv, sketch, variety, animation, stand up, topical satire, chat shows, late night and talent led shows.
- Analyzing the growth of new content by demand streaming media platforms.
- Addressing the best US creative and business practices to determine what to adopt to your own slate.
- Accessing the creative and managerial roles of the US Showrunner and their team as well as their interaction with Network/Platform and Studio Executives.
- Examining the development process used by on-screen talent and their producing partners for Digital platforms

Previous Participants

Shows produced by previous participants are as diverse as Norway's 'Dag' and 'Helt Perfekt', Denmark's 'Backstage', 'Sjit Happens' and the UK's Mrs. Brown's Boys and Josh. Here are some of the companies who have sent representatives to previous programmes:

- M6 (France)
- RTL Television (Germany)
- RTVE (Spain)
- TV2 (Norway)
- TV2 (Denmark)
- Koncern TV (Denmark)
- ITV, (UK)
- SVT (Sweden)
- TV4 (Sweden)
- BBC (UK)
- Anagram Produktion (Sweden)
- Seefood Productions (Norway)
- TVBastards (Belgium)
- ZDF (Germany)

"Blown away by the breadth and calibre of people you were able to wrangle - and even more impressed that you managed to fit it all into 5 days... super clear and well-informed"

**Simon Mayhew - Archer
Producer Comedy BBC, UK**

How to Book

Click to [Register](#) and to access [Terms and Conditions](#). For more information on logistics and fees please see next page.

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Details

Delegates must arrive by **Saturday, November 5th. An Industry Overview session, led by a senior US TV comedy professional will follow on Sunday morning, November 6th. The schedule will conclude at lunchtime on Friday, November 11th.**

During the course of the week, sessions will cover new takes on comedy offered by on-demand, Networks/Studios and their online platforms, audience interaction, and hybrid genres. Assignments in the week's schedule will be customized to include:

- Discussion panels with US professionals to address contrasting Writers Room, Network/Platform, Studio and Production practices.
- Contrast single cam vs. multi-cam, and ensemble comedies vs. talent centric shows in terms of their scheduling and branding value to their networks and platforms.
- Visits with individual Showrunners to review conception adaptation, development and maintenance of shows.
- Observe, subject showrunner and show schedules, a working writer's room, camera blockings, rehearsals, run-through, production meetings.
- Meetings with network, studio and production company executives to explore their roles, successful business practices, and current trends in storytelling.

Sample Meetings From Previous Schedules

Industry Overview	Comedy Meets Entertainment With Writers/Exec Producers from Curb your Enthusiasm, Late Night with Conan and Just Shoot Me
Digital Meeting	Crackle With VP/Head, Digital Development
Network Executive Meeting	ABC EVP, Comedy Development & International Scripted Development
Industry Meeting	Comedy Central SVP and the Development & Original Programming team (Comedy Programming for Cable)
Industry Meeting	Twentieth Century Fox Television With VP Comedy Development (Developing Comedy Originals)
Show Visit	The Muppets (ABC) Set Tour and Q & A with the Showrunner
Show Visit	The Goldbergs (ABC) & Happy Madison Productions Q&A with the Executive Producer & Head of TV
Show Visit	The Odd Couple (CBS) Table Read with Cast, Co-Creators/Showrunners & Production Team followed by Q & A

Fees

Exchange Fee:
\$7,950

Deposit due on registration:
\$1,450 via credit card

Balance:
\$6,500 to be settled on receipt of invoice via wire transfer

The fee for all our US based programmes is now expressed in US Dollars as the majority of costs are being paid in the US.

The fee includes a fully managed meeting schedule, hotel accommodation, certain lunches and main ground transportation to all meetings.

Participants are responsible for their own flights to the US, airport transfers and expenses.

Car(s) may be assigned for participants to drive during the week if MediaXchange determines them as being necessary to the transport needs of the Schedule.

Meetings will principally take place at the offices or studios of US hosts

"... Maker Studios, Fullscreen, Crackle, AwesomenessTV, YouTube Red, Adult Swim and others — are seizing (the opportunities) in choosing innovative formats that enable our television community to share stories in novel and entertaining ways."

Bruce Rosenblum, Chairman, Television Academy